



21 NOVIEMBRE 2019
BARCELONA

9º CONGRESO NACIONAL DISTRIBUCIÓN QUÍMICA

*“Aporte de valor de la distribución
química en un mundo digital”*

#9CNDQ

#DistribucionQuimica

ALEXANDER LAKEMEYER



Alexander Lakemeyer is the CEO of PINPOOLS GmbH, which is Europe's leading B2B platform to buy and sell chemicals online.

After completing his economic studies, gaining an international experience abroad, Alexander also successfully started a plastic production company.

He has developed various skills over 6+ years in finance, 4+ years in direct sales and 3+ years in strategy consulting.

In his current position as the CEO, he wants to make the positive change in the chemical industry by digitalizing the procurement and sales process with PINPOOLS Marketplace.



Organizado por la Asociación Española del Comercio Químico